



NATIONAL
PIZZA
AWARDS 2024

MEDIA PACK

12 NOVEMBER 2024 / BIG PENNY SOCIAL, LONDON
www.nationalpizzawards.co.uk #NationalPizzaAwards

**PUB
&
BAR**

**DINE
OUT.**

H₂O
Publishing

Now in its eighth year, the **National Pizza Awards** are back again for 2024. Brought to you by Pub & Bar and Dine Out, the National Pizza Awards are on a mission to find the ultimate pizzas, pizzaiolos and pizza chefs from across the UK.

DATE FOR THE LIVE FINAL

12 November 2024

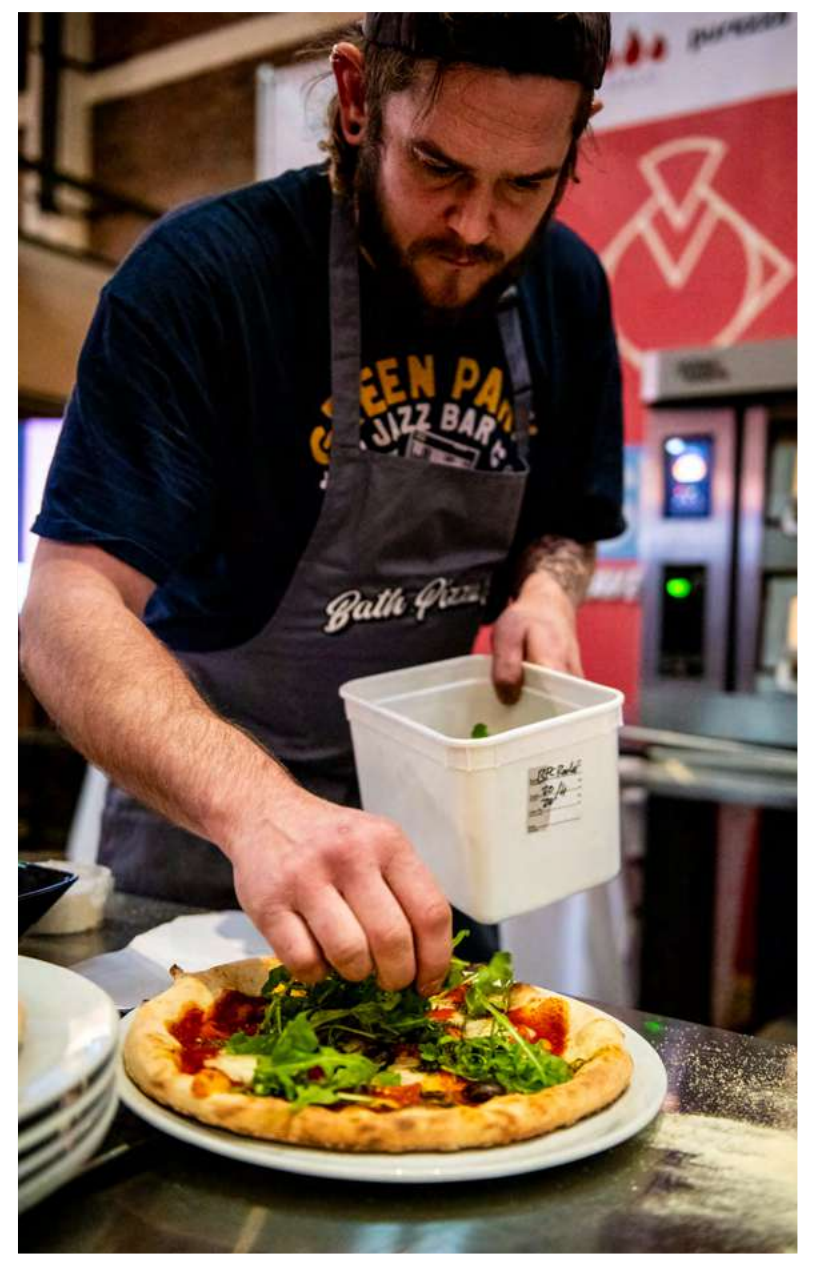
LOCATION

Big Penny Social, London

WHO CAN ENTER?

We invite trade chefs, food development chefs, owners from groups and independent restaurants, pubs, bars and hotels, street food vendors and QSR establishments to enter the competition.

SEE WHAT HAPPENED AT THE 2023 NATIONAL PIZZA AWARDS



WHAT ARE THE NATIONAL PIZZA AWARDS?

1

National trade
competition
in search of
the UK's
perfect pizza

8

years of
competition

16

finalists
compete over
3 heats

4

awards will be
presented at
the evening
awards
ceremony

NATIONAL PIZZA OF THE YEAR

PIZZA CHEF OF THE YEAR

PLANT-BASED PIZZA OF THE YEAR

BLOGGERS' CHOICE AWARD

SOCIAL MEDIA X Instagram in #NATIONALPIZZAAWARDS

6,913

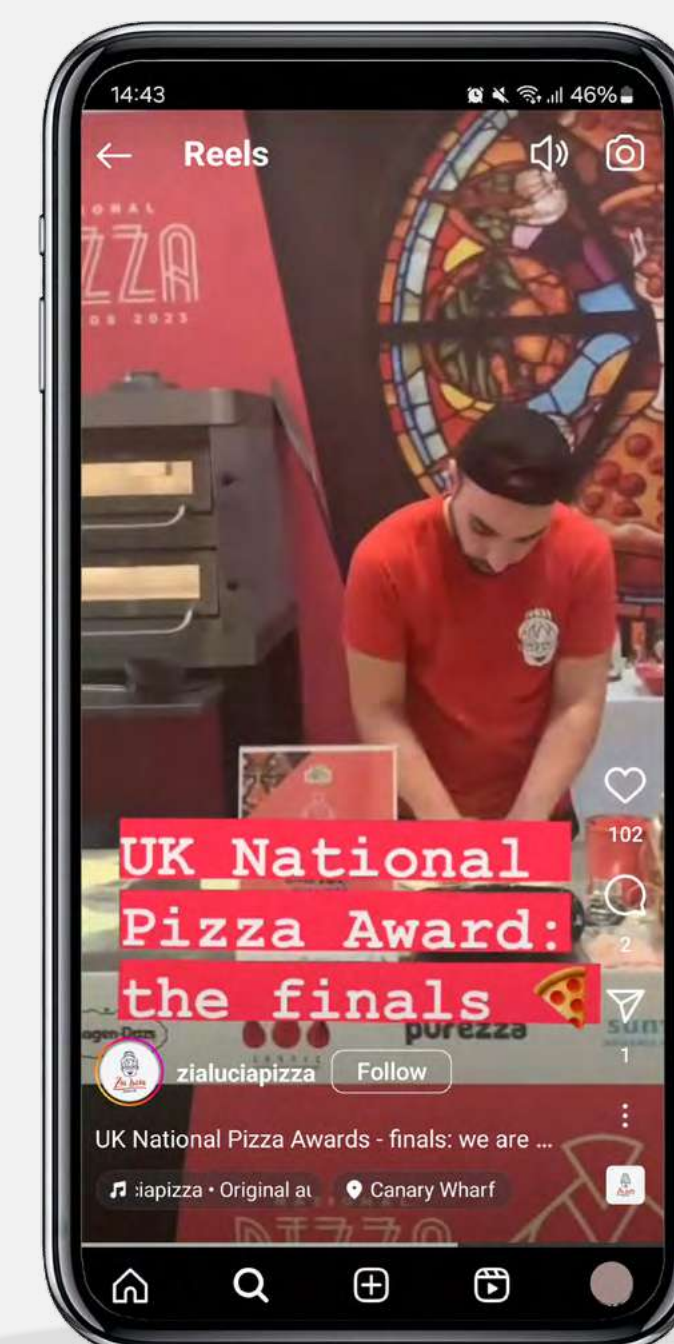
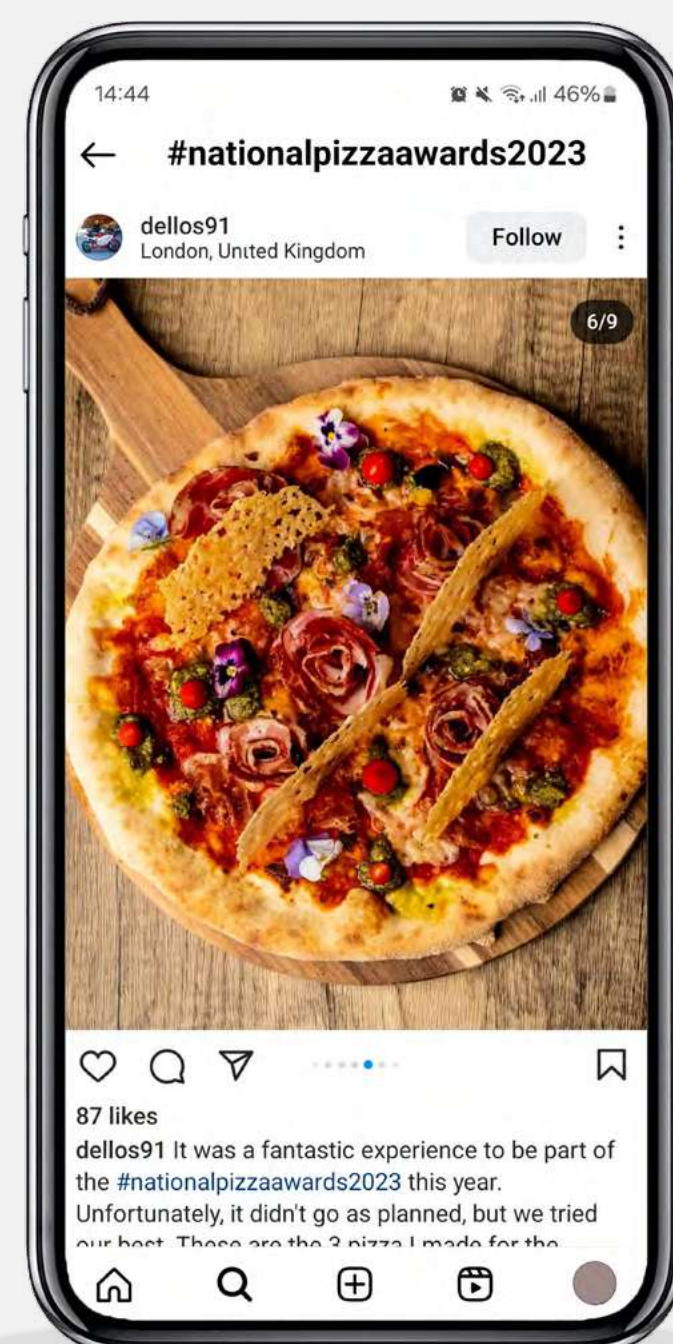
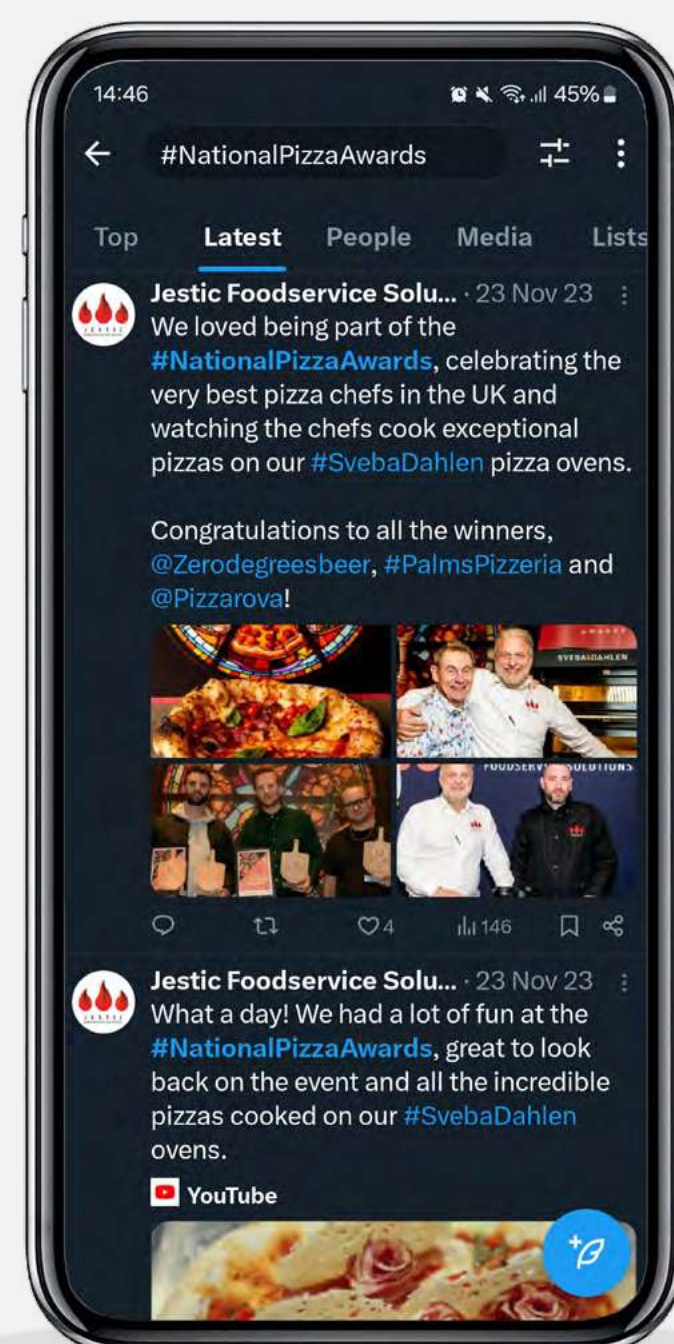
X followers

3,254

Instagram followers

2,186

LinkedIn followers



4.2 million

EVENT SOCIAL REACH



TIME OUT COVERAGE ▶

BBC RADIO KENT COVERAGE ▶

YAHOO COVERAGE ▶

NATIONAL PIZZA AWARDS FINALISTS

2023

BATH PIZZA CO
DODO PUB CO
FRANCO MANCA
HOMESLICE
MAMMA DOUGH
PALMS PIZZERIA
PICCOLINO
PIZZA PILGRIMS
PIZZA PUNKS
PIZZAROVA
SALT DEPTFORD
SLICE SHOP AT PLAYHOUSE BARS
WELLS & CO, THE OLD WHITE HORSE
VOODOO RAY'S
ZERODEGREES
ZIA LUCIA

2022

BAD BOY PIZZA SOCIETY
BATH PIZZA CO
CRAZY PEDRO'S
CRUST BROS
FLAT EARTH PIZZAS
GUSTO ITALIAN
MOZZAFELLA
PIZZAFACE
PLAYHOUSE
RUDY'S NEAPOLITAN PIZZA
VILLAGE PIZZA KITCHEN
ZIA LUCIA
ZIZZI

2021

BATH PIZZA CO
CANOVA HALL
CHAPTER PIZZERIA
COLD TOWN HOUSE
CRUST BROS
ELLIOT'S
FLAT EARTH PIZZAS
MIKE'S PECKHAM
NOMAD PIZZA WHITSTABLE
PIZZAFACE
POLPO
PUREZZA
RALPH'S MARGATE
REVOLUTION BARS GROUP
SLICE BY PIZZA PILGRIMS



WHAT OUR PREVIOUS SPONSORS SAY...

JAMES HODGKINSON
BIRRA PORETTI

"It is great to see how the different elements of the pizza really compliment Poretti, that is why we the Headline partner on the even."

HELEN HYDE
TABASCO®

"Pizza is a great host food for Tabasco® as they go together well, either as a topping or in the base, so this is about getting the message out there to our customers".

MITCH LEE
PUREZZA

"The pizzas that are coming through look absolutely phenomenal, it is really fun to be involved and great for us to show how good plant based pizza can be."

SPONSORSHIP OPPORTUNITIES

THERE ARE NOW TWO WAYS IN WHICH YOUR BRAND CAN GET INVOLVED..

LEAD PARTNER PACKAGE

(Up to 8 non-competitive ingredient brands, used by the chefs in their technical pizza)

- Category exclusivity.
- Ingredient used by the 16 finalist chefs in the technical round.
- Logo on the call to enter advertisements and marketing.
- Four full-page adverts appearing in Dine Out or Pub & Bar, two of these need to be in the winner's feature in the December issue of both magazines.
- Opportunity to have a 3x2 stand, pop up banner and sample product throughout the day and evening and product on the pizzas served during the evening reception.
- One place on the judging panel for the technical round.
- Meet and network with the competitor's and fellow guests.
- Logo branding at the evening awards, on screen, entry tickets etc.
- Logo on the press board.
- Brand visibility within the post-event coverage including a feature on the technical entries.
- Four tickets to the awards.

£11,000 (discount if booked for 3 years)

ASSOCIATE PARTNER PACKAGE

(Non-competitive ancillary brands, technology, delivery, desserts etc)

- Logo on the call to enter advertisements and marketing.
- One full-page advert appearing in the winners feature in Dine Out December.
- Opportunity to have a 2x2 stand, pop up banner to promote / sample product throughout the day and evening.
- Meet and network with the competitor's and fellow guests.
- Logo branding at the evening awards, on screen, entry tickets etc.
- Logo on the press board.
- Brand visibility within the post-event coverage including a feature on the technical entries.
- Two tickets to the awards.

£3,500 (discount if booked for 3 years)

CONTACT US

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