



## Thursday 9 May 2024

08:30	<b>Registration and exhibition viewing</b>
09:30	<b>WELCOME</b> Branch Chair - Cliff Howell Forum Chair - Peter Emmett
09:45	<b>How I Ruined Medicine</b> Dr Phil Hammond
10:45	<b>Refreshments and exhibition viewing</b>
11:15	<b>The Patient Experience</b> Simon Corben and Peter Handforth
11:55	Charity introduction
12:00	<b>Lunch and exhibition viewing</b>
13:30	<b>ICB Perspective - How ICBs are Changing the Way E&amp;F is Moving</b> Alistair Rose and Jonathan Wood
14:15	<b>HEFMA National Strategy Update &amp; Workstreams – Panel discussion</b> <i>Compliance, Digitalisation, Sustainability and Workforce</i> Workstream Leads- Liam Casey, Penny Gilyard and Cliff Howell Chaired by Kay Mulcahy
15:15	<b>Refreshments and exhibition viewing</b>
15:45	<b>When the Clouds Come</b> Drew Povey
16:45	<b>Forum close</b>
19:00	<b>Gala Awards Dinner</b>



## Friday 10 May 2024

08:30	<b>Registration and exhibition viewing</b>
09:30	<b>Legal Aspects of E&amp;F Services</b> Nichola Halpin
10:00	<b>E&amp;F Matrons, Changing the Dynamic</b> Sifo Dlamini, Kara Dulson, Claire Gibson and Laura McConnell
10:45	<b>Refreshments and exhibition viewing</b>
11:30	<b>The Digital Future</b> Steven Hipwell and Dr Matthew Marson
12:10	<b>Protecting Your Reputation and Media Matters</b> Jane Renton
12:45	<b>Closing remarks</b> Geoff Neild
13:00	<b>Lunch and depart</b>