

Feature Briefs

Sep 2020 Issue

Feature submission deadline: 19/08/20

Technology: EPOS, Apps and Payments

- ▶ How can these areas of tech (EPOS, apps and payment systems) help casual dining operations, particularly now there are coronavirus guidelines to consider?
- ▶ What developments in this tech do you anticipate over the next few years?

Takeaways, Deliveries and Meal Kits

- ▶ To what extent is the takeaway market a competitor of eating out on the high street?
- ▶ How has the high street's relationship changed with takeaways and deliveries since lockdown?

The Alternatives – Dairy and Non-Dairy

- ▶ How would you suggest operators cater to both those who consume dairy and those who do not?
- ▶ Has dairy consumption fallen or risen in the past year? Why is that?

Hygiene (Incl. Warewashing)

- ▶ What additional measures should restaurants be employing throughout their business for front and back-of-house hygiene to adhere to the new government guidelines (and even surpass them)?
- ▶ What are the latest technologies in the warewashing market that improve the hygiene of a commercial kitchen?

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Feature Briefs

Oct 2020 Issue

Feature submission deadline: 21/08/20

Street Food (Incl. Outdoor)

- ▶ How can the street food arena inspire restaurant operators to diversify from their on-site venues?
- ▶ What trends have you seen as operators utilise outdoor space, and how has the government guidelines since the coronavirus outbreak affected these spaces)?
- ▶ What are the latest innovations on street food menus that can inspire restaurant operators?

The Alternatives – Gluten and Allergen-free

- ▶ What are the best ways to cater for those with allergies in a restaurant environment?
- ▶ What food styles/cuisines lend themselves particularly well when catering for allergies?

Breads, Bases and Buns

- ▶ What are the latest trends when it comes to breads, bases and buns?
- ▶ Please provide a case study where you have worked with restaurant on these products.

Desserts & Shakes

- ▶ How can operators increase sales of desserts?
- ▶ What are some key milkshake trends to look out for at the moment?

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Feature Briefs

Nov 2020 Issue

Feature submission deadline: 22/09/20

Festive Season

- ▶ December is the busiest time of year for restaurants – how should they prepare?
- ▶ What marketing tips would you offer when promoting restaurants around Christmas?

Tableware and Glassware (incl. Hygiene)

- ▶ What are the latest consumer trends when it comes to tableware and glassware?
- ▶ To what extent can tableware and glassware alter a dining experience? Why?
- ▶ How can operators ensure optimal hygiene when it comes to tableware and glassware maintenance and cleaning, yet maintain the quality of the materials?

Tea

- ▶ What are the latest consumer trends when it comes to drinking tea out-of-home?
- ▶ Please provide a case study where you have worked with a restaurant on its tea offer.

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Feature Briefs

Dec 2020 Issue

Feature submission deadline: 22/10/20

Christmas Cocktails

- ▶ To what extent are today's consumers using restaurants to enjoy a decent cocktail, especially during the festive season?
- ▶ What are the cocktails to keep an eye on this Christmas?
- ▶ What Christmas twists can be put onto an existing cocktail menu?

Class of 2020 – Products in Review

- ▶ If you would like to advertise your product in this year's Products in Review, please email emmad@h2opublishing.co.uk

Americana/Meat & Fish

- ▶ How would you suggest casual dining operators capitalise on Americana trends in 2021?
- ▶ What are the key Americana categories to keep an eye on next year?
- ▶ How should casual dining operators make the most of meat and fish on their menus? Is sourcing locally the best option?

Vegan (including Veganuary)

- ▶ What are the latest trends in plant-based eating that operators should look to capitalise on during Veganuary?
- ▶ How should restaurants be promoting Veganuary to their customers, both in-venue and online?

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