

Oct 2020 – *Launch Issue*

Feature submission deadline: 11/09/20

Hot Beverages

- ▶ How big is the hot beverage market in the UK?
- ▶ What are the most popular hot beverages?
- ▶ What trends are emerging in the hot beverage market?
- ▶ What opportunities are there for cross-selling other products with hot beverages?
- ▶ What one tip would you offer on maximising sales of hot beverages?
- ▶ Please include any other comments that you feel our readers will be interested in.

Warewashing

- ▶ What type of warewashing equipment is available?
- ▶ What should caterers consider before buying new equipment?
- ▶ What are the essential items of warewashing equipment?
- ▶ What's better value for money, a machine or a pot washer?
- ▶ Do certain types/models of equipment use less energy than others?
- ▶ How much training is involved when operating warewashing equipment?
- ▶ What one tip would you offer someone who is buying/using a warewasher?
- ▶ Please include any other comments that you feel our readers will be interested in.

Street Food

- ▶ How big is the street food market?
- ▶ What are the most popular types of street food?
- ▶ What are the advantages of selling street food?
- ▶ How can caterers get street food onto their menus?
- ▶ What will be the next big thing in street food?
- ▶ What one tip would you offer in getting your provision of street food right?
- ▶ Please include any other comments that you feel our readers will be interested in.

Catering Design

- ▶ How much does the average redesign cost?
- ▶ What aspects should be considered when planning a redesign?
- ▶ How can your interior and equipment be adapted to help in the current climate?
- ▶ What are the benefits (environmentally, financially, etc) of updating old equipment?
- ▶ What looks, trends, etc are fashionable at the moment?
- ▶ What is the most important thing to remember when undertaking this kind of work?
- ▶ Please include any other comments that you feel our readers will be interested in.

Email your response, comment, research, trends analysis, images and thoughts for inclusion to henry@h2opublishing.co.uk

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Nov 2020 Issue

Feature submission deadline: 07/10/20

Soft Drinks, Juices & Water

- ▶ How important is it for caterers to stock these drinks?
- ▶ How popular are they?
- ▶ Out of the three, which is the most vital to stock?
- ▶ Do the health benefits of juices and water help sales over soft drinks?
- ▶ How can caterers promote and sell the drinks they have on offer?
- ▶ Should caterers buy in, or make their drinks from fresh?
- ▶ Please include any other comments that you feel our readers will be interested in.

Ovens & Microwaves

- ▶ What types of ovens and microwaves are available?
- ▶ What should caterers consider before buying new equipment?
- ▶ Are there any environmental considerations?
- ▶ What features are most useful?
- ▶ What one tip would you offer on getting the best from your oven or microwave?
- ▶ Please include any other comments that you feel our readers will be interested in.

American & Mexican Food & Drink

- ▶ How big is the market for American and Mexican foods in the UK?
- ▶ What are the major selling points of American and Mexican foods?
- ▶ Is there more to American food than burgers, hotdogs and fries?
- ▶ Is there more to Mexican food than burritos and nachos?
- ▶ What one tip would you offer on increasing your sales of American and Mexican foods?
- ▶ Please include any other comments that you feel our readers will be interested in.

Breakfast

- ▶ How big is the breakfast foods market?
- ▶ What are the most popular breakfast products?
- ▶ What can you offer for those who are short of time?
- ▶ What options are popular with the health conscious?
- ▶ How should caterers promote their breakfast services?
- ▶ Are big name brands essential with breakfasts?
- ▶ What one tip would you offer on getting your breakfast provision right?
- ▶ Please include any other comments that you feel our readers will be interested in.

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December 2020 Issue

Feature submission deadline: 16/11/20

Vegan & Vegetarian

- ▶ How big is the vegan and vegetarian market?
- ▶ What is driving this growth? What are the advantages?
- ▶ What vegan and vegetarian foods sell well?
- ▶ What products that 'mimic' meat are there now on the market?
- ▶ How is the vegan and vegetarian market likely to evolve in the future?
- ▶ What one tip would you offer on getting your vegan and vegetarian offer right?
- ▶ Please include any other comments that you feel our readers will be interested in.

Bakery – Food & Equipment

- ▶ How big is the bakery market?
- ▶ What are the most popular foods in baking?
- ▶ What healthy options are available?
- ▶ What are the most important pieces of bakery equipment?
- ▶ What features are most important on bakery equipment?
- ▶ How enjoyable are the finished results of scratch baking compared to pre-bought baked/baked off goods?
- ▶ What one tip would you offer on getting your provision of bakery products and equipment right?
- ▶ Please include any other comments that you feel our readers will be interested in.

Packaging & Disposables

- ▶ What packaging and disposable products sell best?
- ▶ What are the most popular types of packaging?
- ▶ What are the advantages of using disposable products?
- ▶ Under what circumstances are disposable products most useful?
- ▶ What are the most ethical/green types of packaging and disposables?
- ▶ What one tip would you give for getting the most from packaging and disposables?
- ▶ Please include any other comments that you feel our readers will be interested in.

Cleaning, Hygiene and Food Safety

- ▶ How critical is it to have stringent cleaning, hygiene and food safety standards?
- ▶ What difference can a clean, tidy looking outlet have on customers' perceptions?
- ▶ What impact can non-compliance with legal requirements have on a business and its owners?
- ▶ How important is it to educate all members of staff on good practice?
- ▶ What training schemes/courses are available to assist and what do they cover?
- ▶ What are your top tips to ensuring good cleaning, hygiene and food safety standards?
- ▶ Please include any other comments that you feel our readers will be interested in

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